



Our Most "Craveable" Grilled Chicken...Ever

We've got new Grilled Chicken – smoky, tender and juicy. Perfectly marinated to get that savory, backyard flavor America loves. Available chain-wide now.

A NEW RECIPE ON A NEW GRILL

\$50 MILLION invested in Grilled Chicken rollout

11 YEARS to develop new grill

1,200 RECIPES tested

7 YEARS to perfect our recipe

WHY THE TRANSFORMATION?

62% OF CONSUMERS are trying to eat healthier food¹

#1 request from consumers is **HEALTHIER FOOD** offerings.¹

30% of adults are avoiding or cutting down on gluten^{2*}

1 IN 2 consumers say smoky flavors are most appealing³

MORE THAN 2/3 of consumers say savory flavors are most appealing³

ONLY THE BEST INGREDIENTS

100% PURE breast meat

Grilled Chicken Sandwiches served on a **NEW MULTI-GRAIN BUN**

Grilled Chicken made with **NON-GLUTEN** containing ingredients*

NO fillers, hormones

Antibiotic-free chicken at all restaurants within **5 YEARS****

Grilled and marinated with **SEA SALT, LEMON, GARLIC, and SAVORY HERBS**

NEW SAVORY ENTREES

One of fast food's most nutritious options
GRILLED CHICKEN SANDWICH
320 calories, 5g fat, 30g protein

GRILLED CHICKEN CLUB SANDWICH
440 calories, 14g fat, 38g protein

GRILLED CHICKEN NUGGETS (8-COUNT)
140 calories, 3g fat, 23g protein

SALADS AND WRAPS HAVE NEW GRILLED RECIPE, TOO!

* Although our Grilled Chicken is made without gluten containing ingredients, we do not have a gluten-free preparation area in our restaurants.
** All Chick-fil-A chicken will be antibiotic-free by the end of 2019.

SOURCES:
¹ Mintel Group Healthy Dining Trends, July 2013
² NPD Group Dieting Monitor, March 2013
³ Technomic Flavor Consumer Trend Report, November 2013
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